

STANDING OUT FROM THE CROWD – THE DIGITAL DAWN OF MONEY MARKET FUNDS

Calastone Money Market Services

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MONEY MARKETS TODAY...

Demand for money market funds (MMFs) continues

- MMFs will feature in 92% of investment policies (Global Liquidity Investment Peerview study – JPMAM 2019)

Asset class of choice for corporate treasurers – safety and liquidity

WHAT INVESTORS WANT

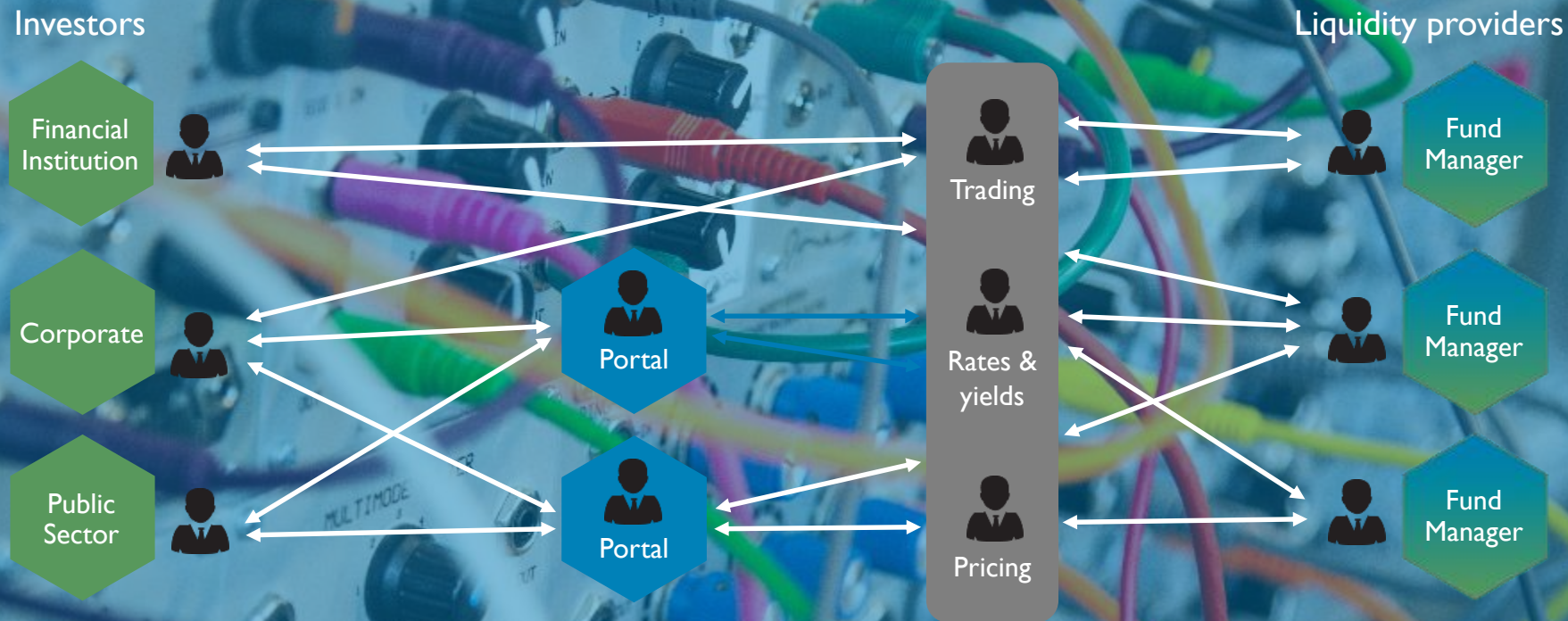
Fund transparency - intra day data / statements

Simplified way to collate and integrate money market fund data direct from the fund provider

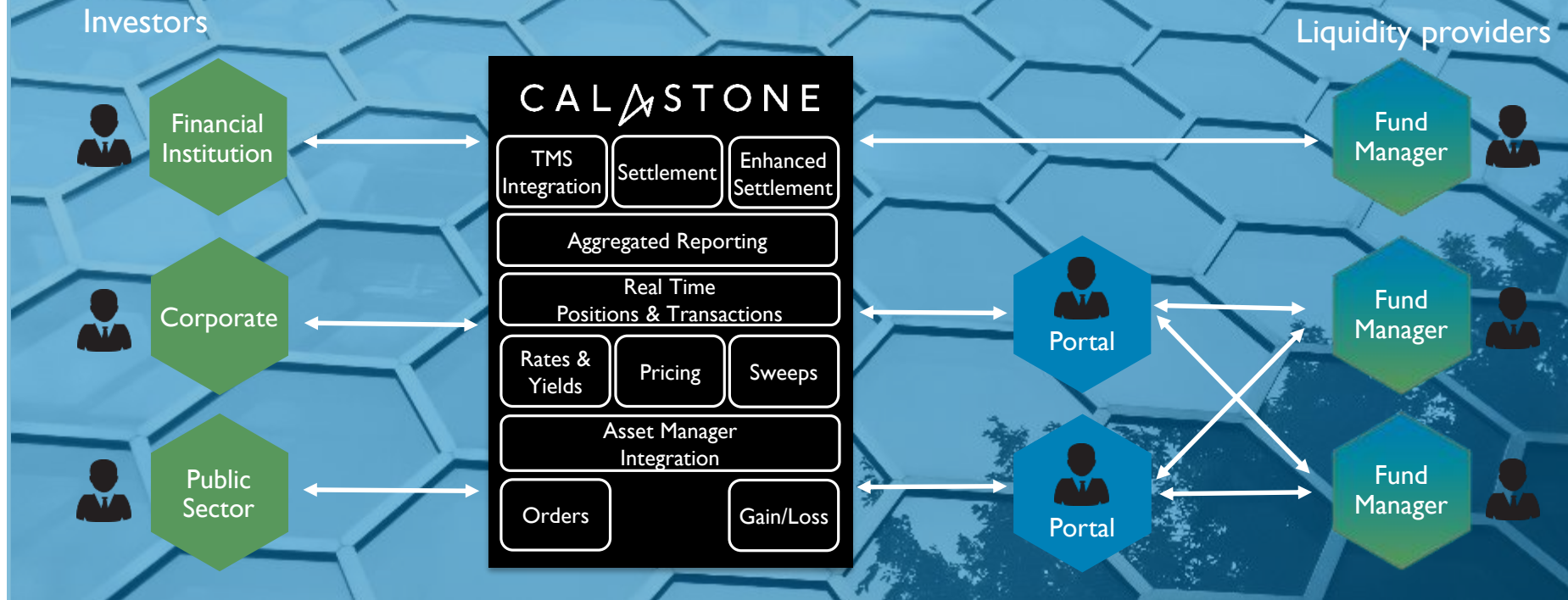
WHERE IS THE DIFFERENTIATION OPPORTUNITY?

1. Incorporate environmental, social and governance (ESG) factors into funds
2. Have a direct link between the fund, portals & investor (or treasury management system)

MONEY MARKET FUND INDUSTRY TODAY – COMPLEX INTERACTIONS



DIGITISING THE MONEY MARKET FUND INDUSTRY



ONE INTEGRATED SERVICE

Low cost – one automated connection to all counterparties

Low risk - cut manual processing and deliver real time position reporting to investors

Accessible – increase your reach and market share



Flexibility: 190+ electronic formats and 10 protocols supported



Low touch: Calastone manages all technical integration



Speed to market: Increase speed to market for new clients (weeks/months to days)



Global reach: One connection to clients in every jurisdiction

WHO'S WITH US TODAY?

Leading money market portals and fund providers

43 treasury management systems



QUESTIONS?

MORE INFORMATION

Please send any questions and requests for information to:

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