



WEBINAR: WHY COULD NEW TECHNOLOGIES CHANGE THE INDUSTRY SOONER THAN WE THINK?

26 March 2020

SPEAKERS



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Editor
Funds Europe



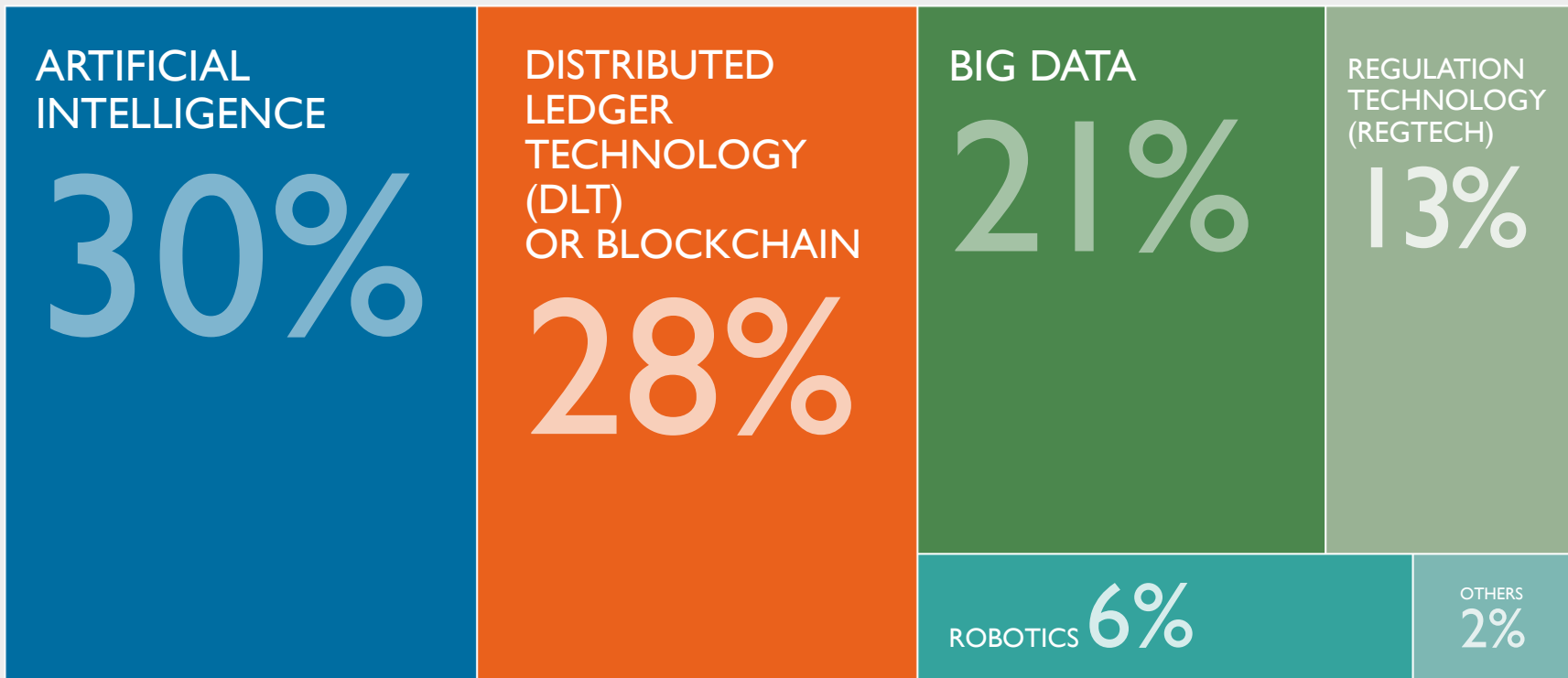
Adam Belding
Chief Technology Officer
Calastone



Colin Bennett
Head of Digital Distribution, Global
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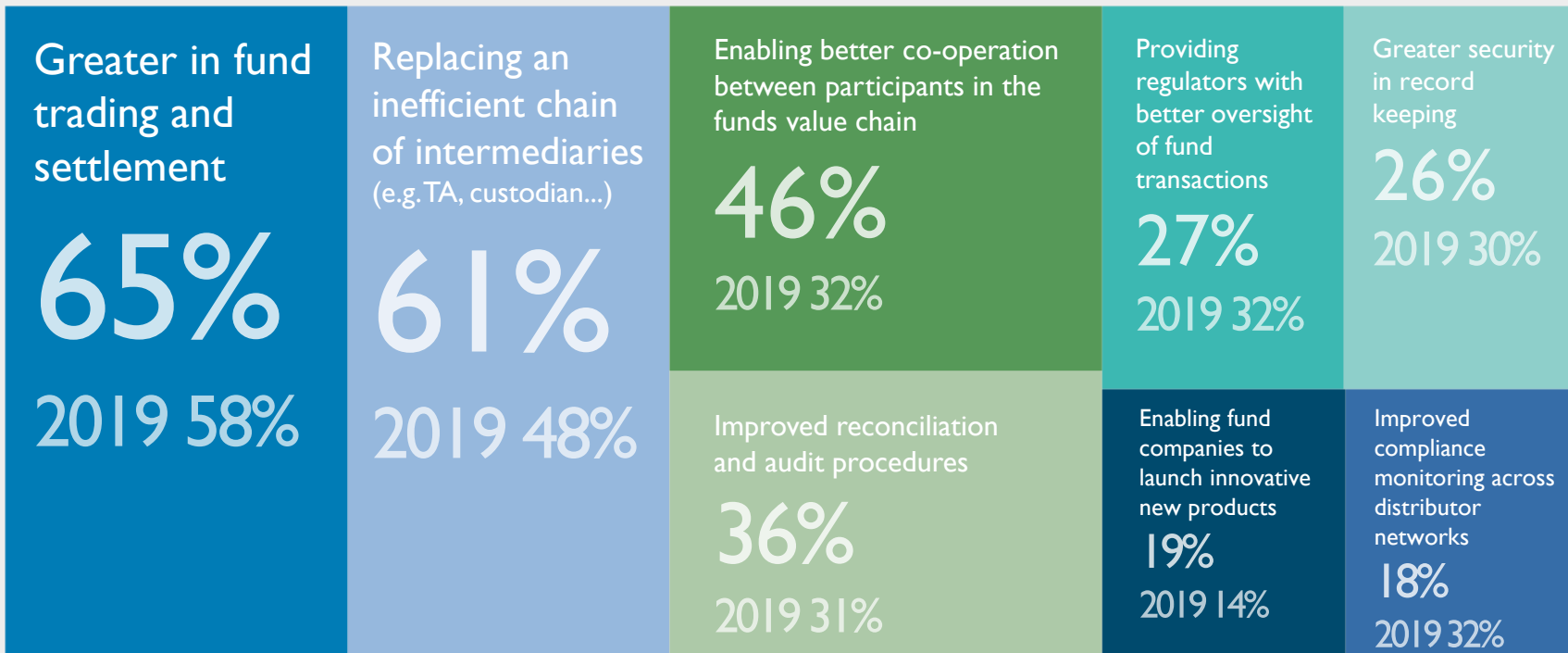
WHICH OF THESE TECHNOLOGIES WILL HAVE THE BIGGEST IMPACT ON THE FUNDS BUSINESS?

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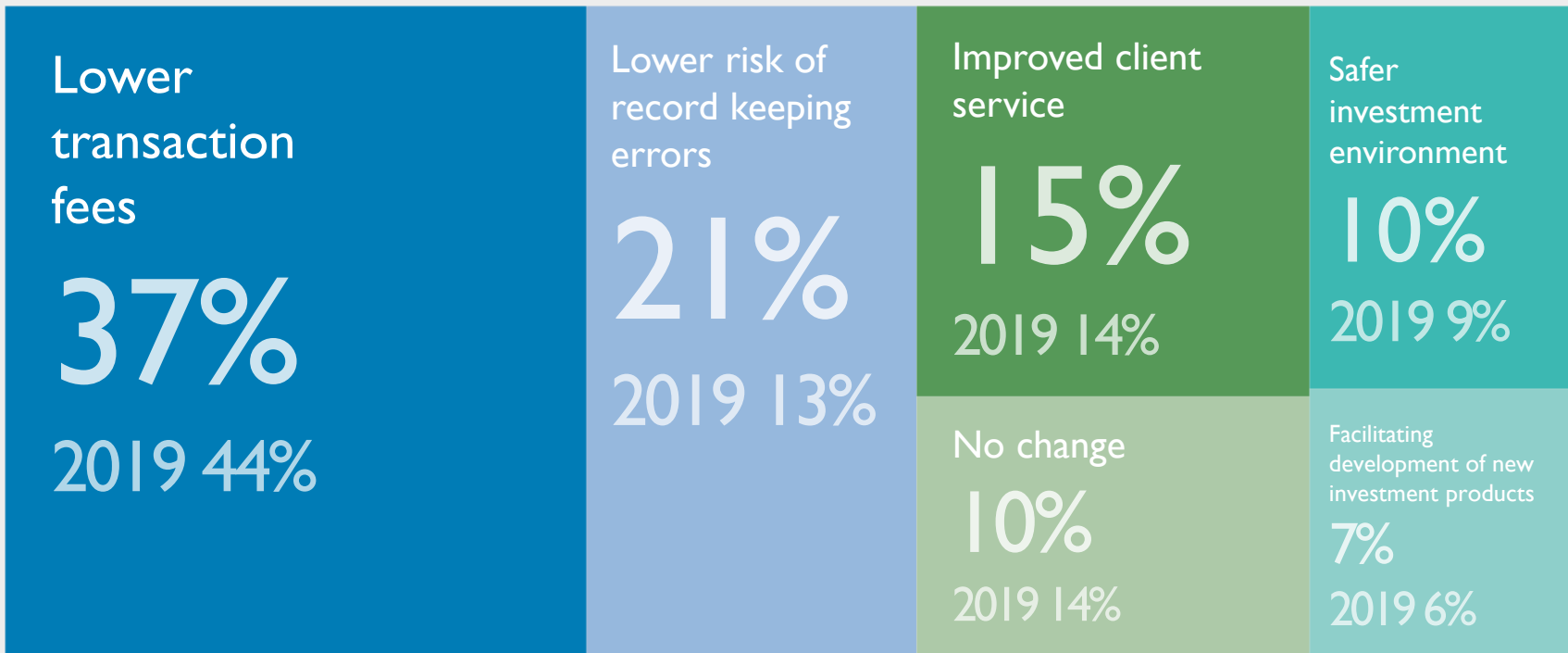
WHAT BENEFITS DO YOU BELIEVE DLT/BLOCKCHAIN WILL DELIVER?

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FOR THE INVESTOR, WHERE WILL USE OF DLT/BLOCKCHAIN DELIVER MOST BENEFIT?

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COMPANY TYPES IN TERMS OF THEIR POTENTIAL TO BE USEFUL PARTNERS TO ASSET MANAGERS

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FUND PLATFORMS

(i.e. Allfunds, Cofunds)

73%

TECHNOLOGY COMPANIES

(Such as Google, Microsoft, Apple)

57%

ONLINE RETAILERS

(i.e. Alibaba, Amazon)

49%

MARKET INFRASTRUCTURES

(i.e. Stock Exchanges, ICSDs)

36%

NEW ENTITIES WE DON'T KNOW ABOUT YET

41%

BANKS

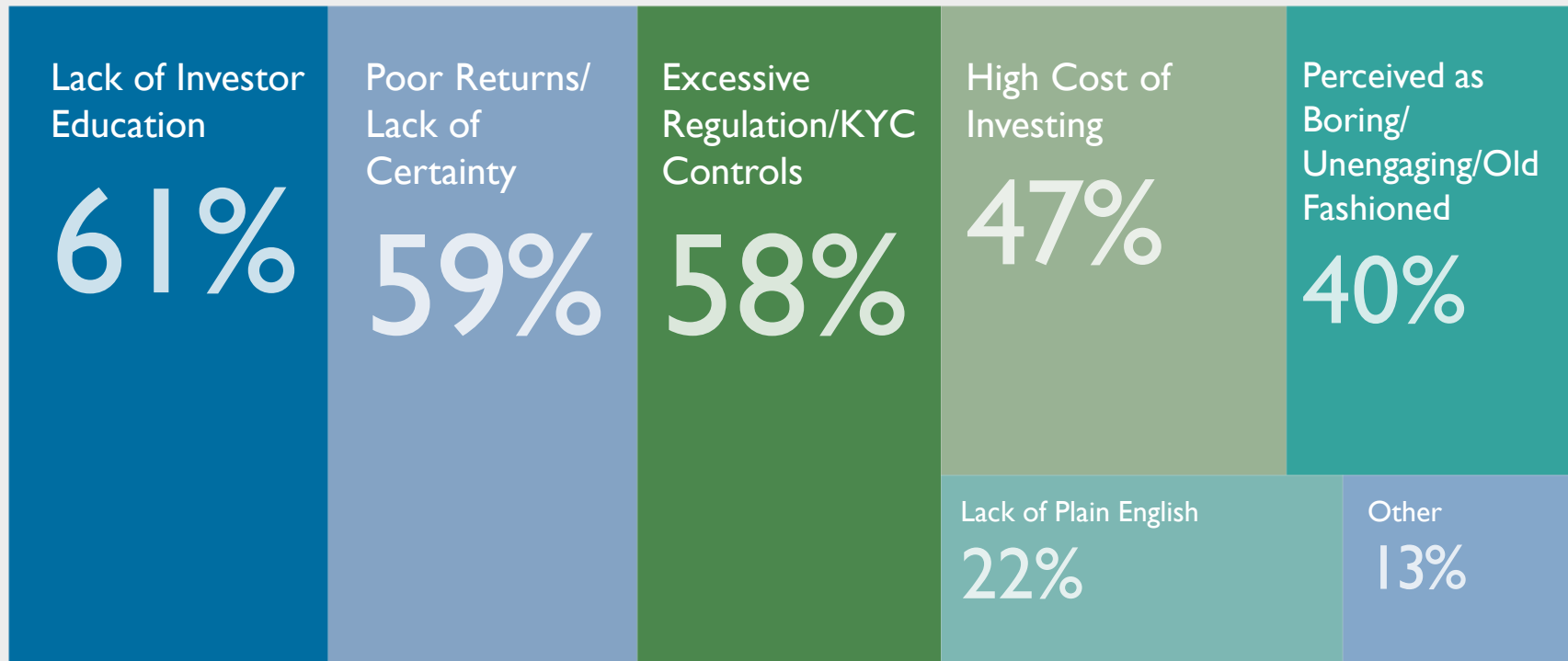
28%

SOCIAL MEDIA
(i.e. Facebook, Twitter)

16%

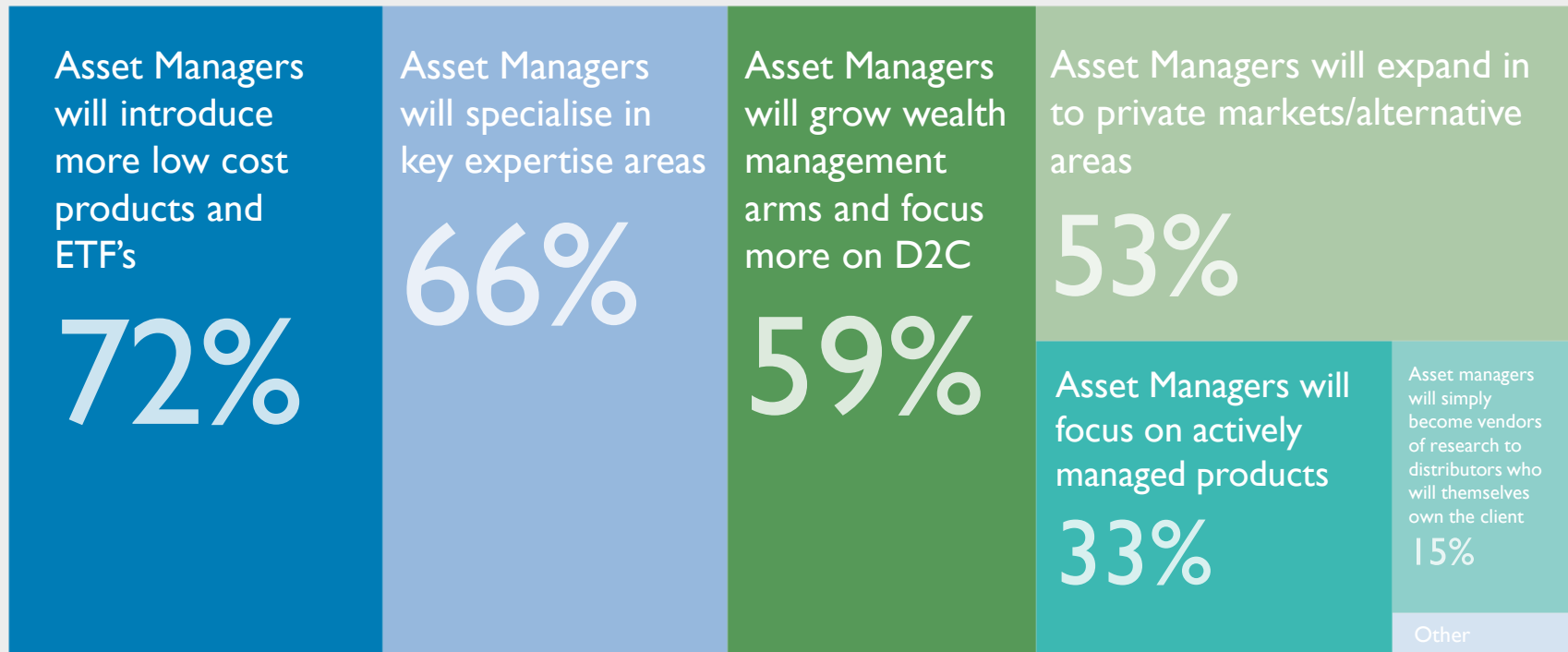
WHAT DO YOU BELIEVE ARE THE GREATEST BARRIERS TO ATTRACTING NEW INVESTORS?

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HOW DO YOU BELIEVE ASSET MANAGERS' BUSINESS MODELS WILL CHANGE?

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THANK YOU

