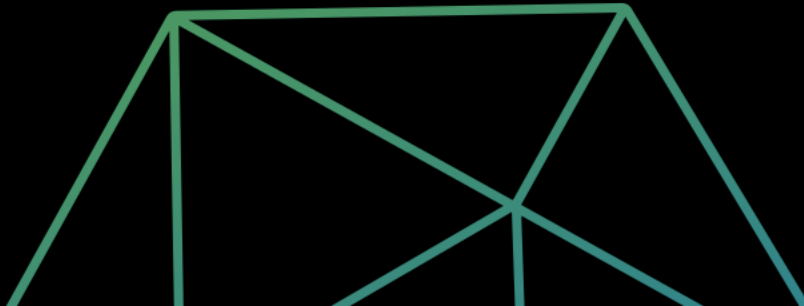
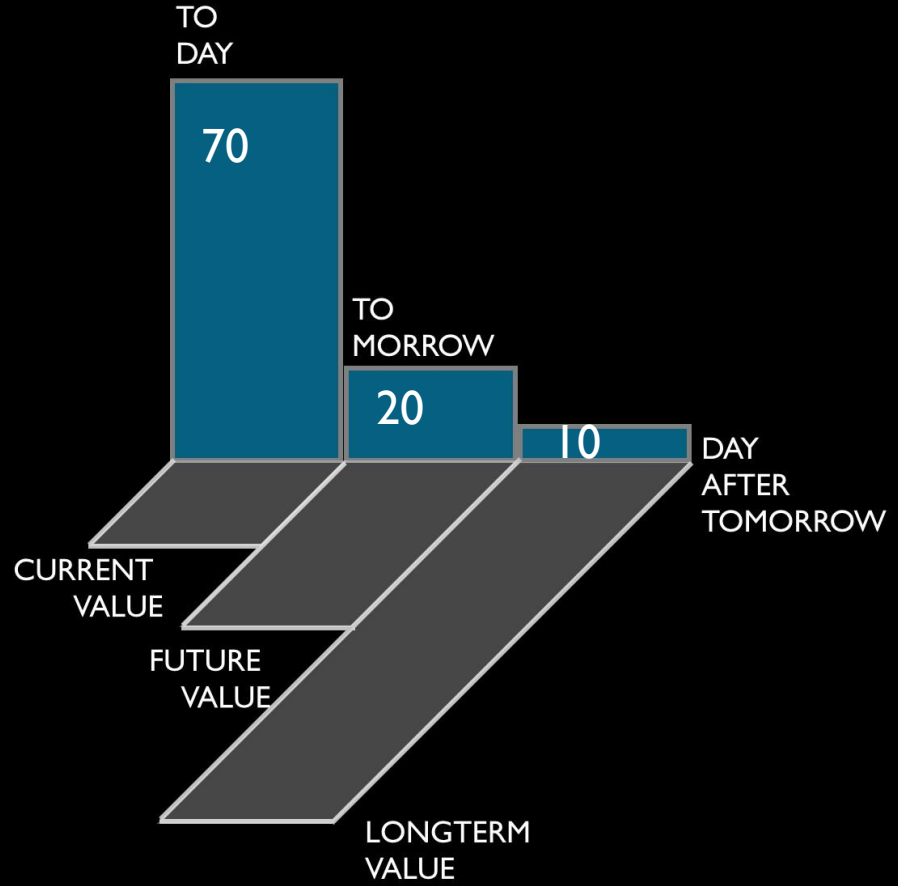
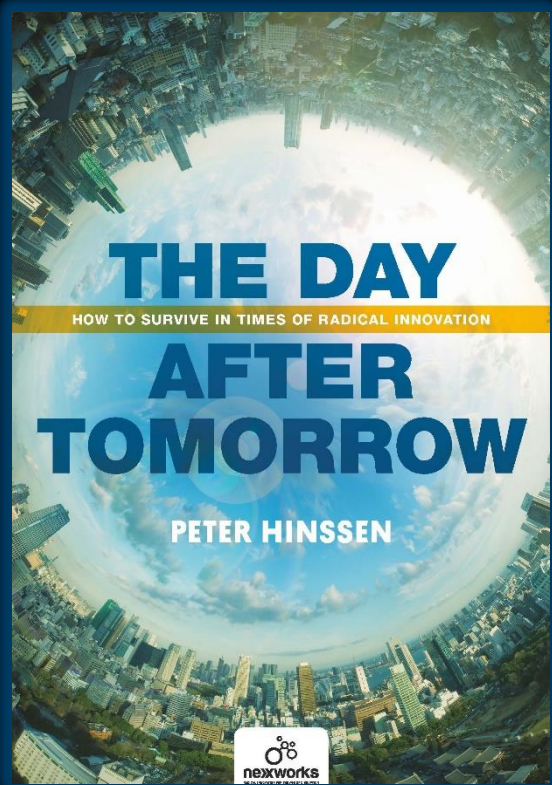


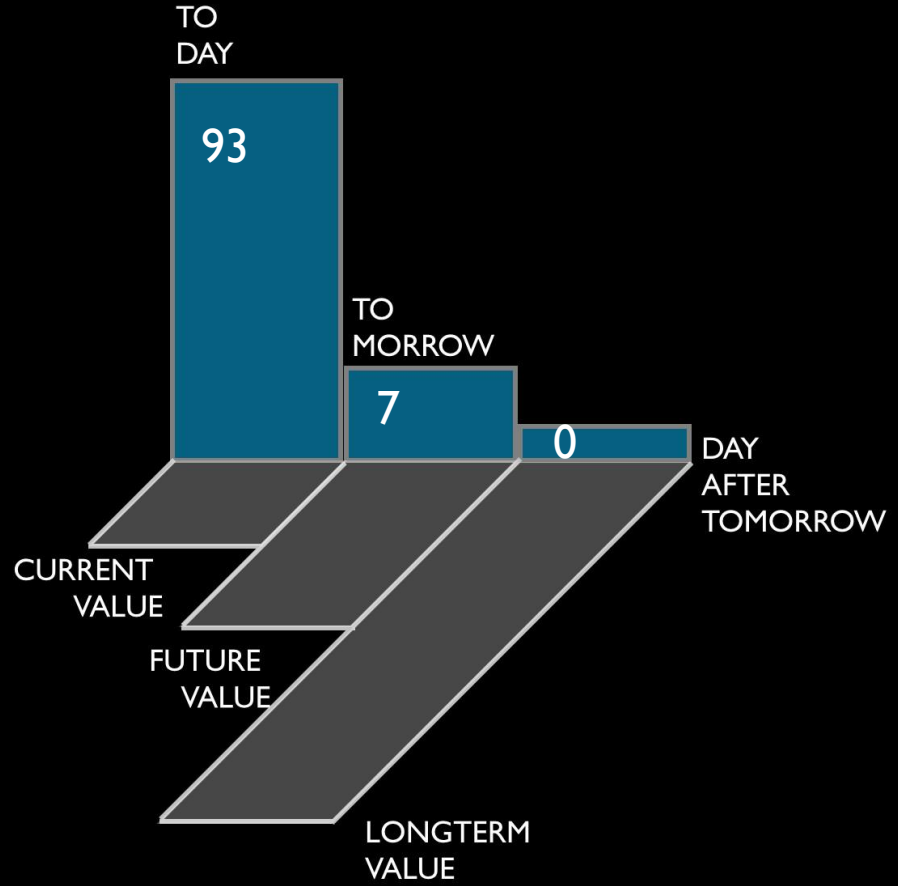
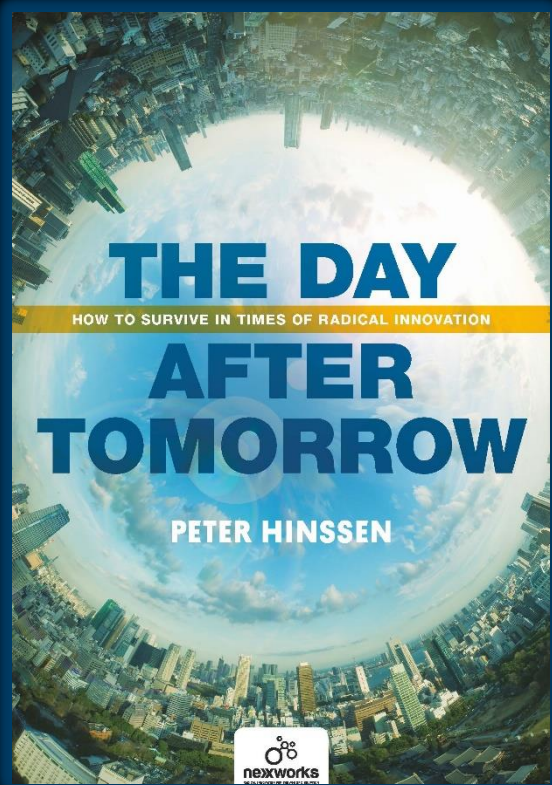


DECIPHERING MARKET TRENDS TO CREATE DIGITAL ADVANTAGE

Andrew Tomlinson, Chief Marketing Officer, Calastone







INNOVATION



2007

Top Strategic Technology Trends **2023**

1 Digital Immune System

2 Applied Observability

3 AI TRiSM

4 Industry Cloud Platforms

5 Platform Engineering

6 Wireless-Value Realization

7 Superapps

8 Adaptive AI

9 Metaverse

10 Sustainable Technology

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Top Strategic Technology Trends 2023

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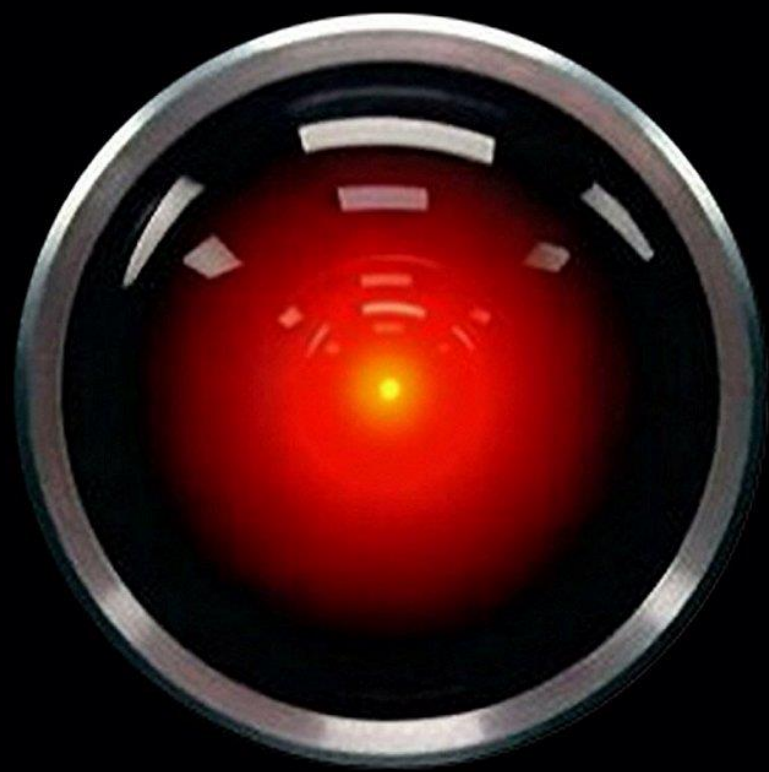
The image features a central square chip with a glowing blue border and a white 'AI' logo. The chip is surrounded by a complex network of glowing blue circuit lines that radiate outwards, creating a sense of digital connectivity and energy. The background is a dark, gradient blue, enhancing the futuristic and technological theme.

AI

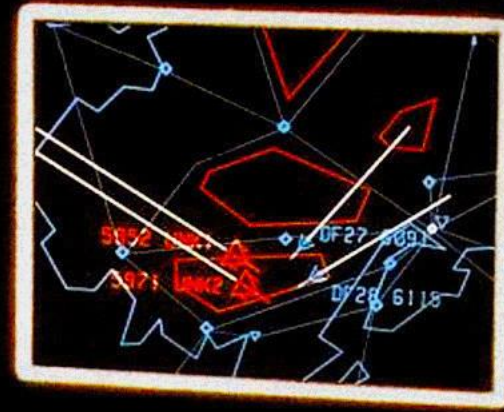
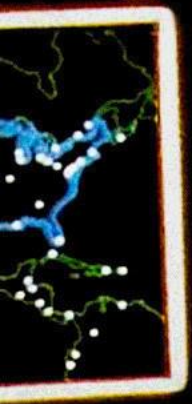
LOGIC THEORIST 1956

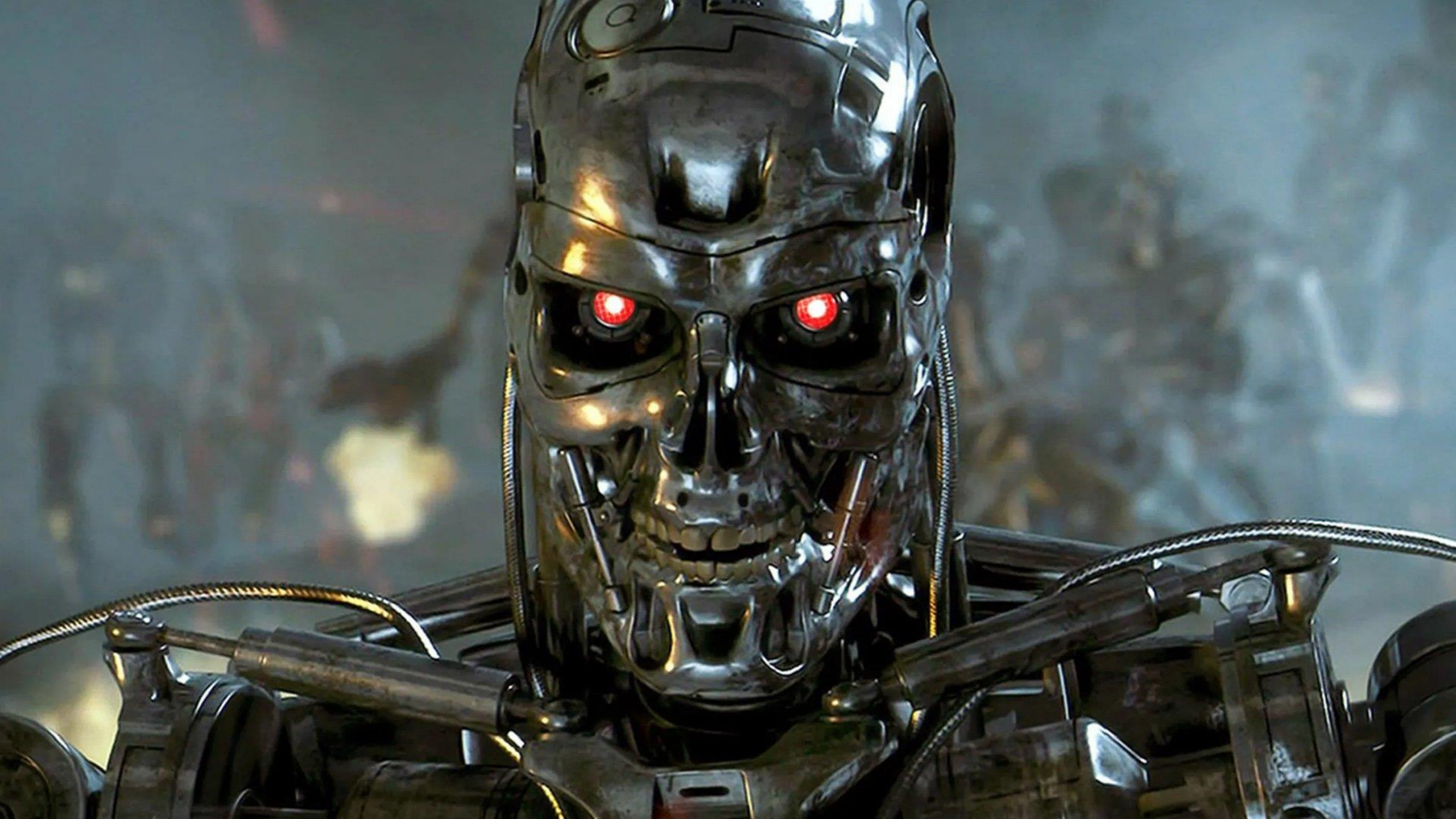
HERBERT SIMON & ALLEN NEWELL

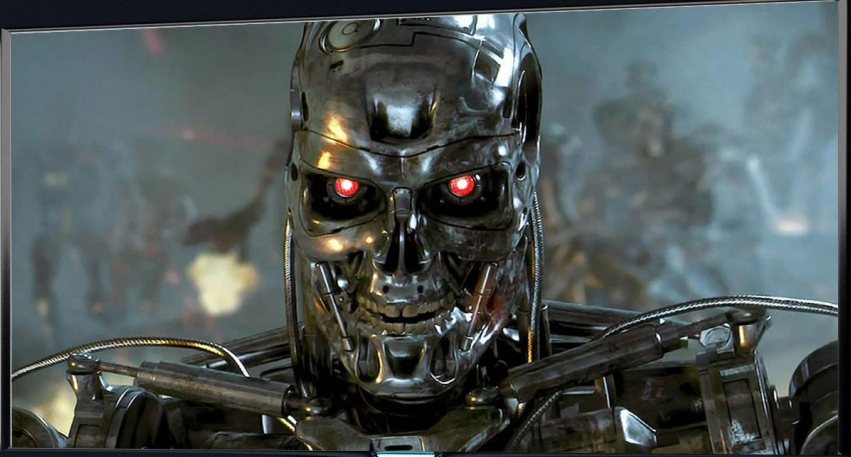
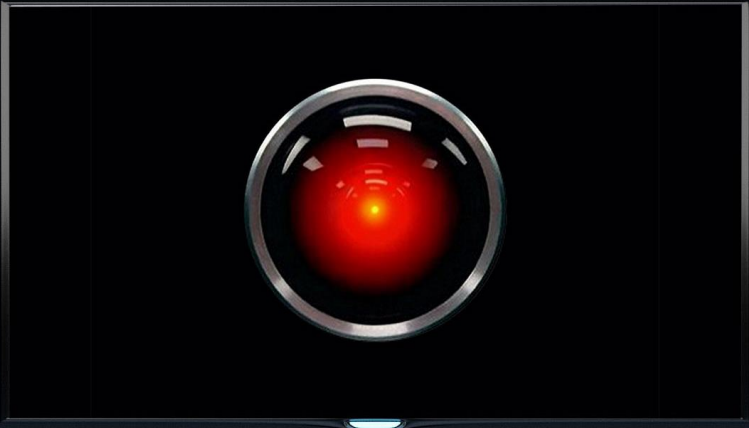




MISSILE WARNING



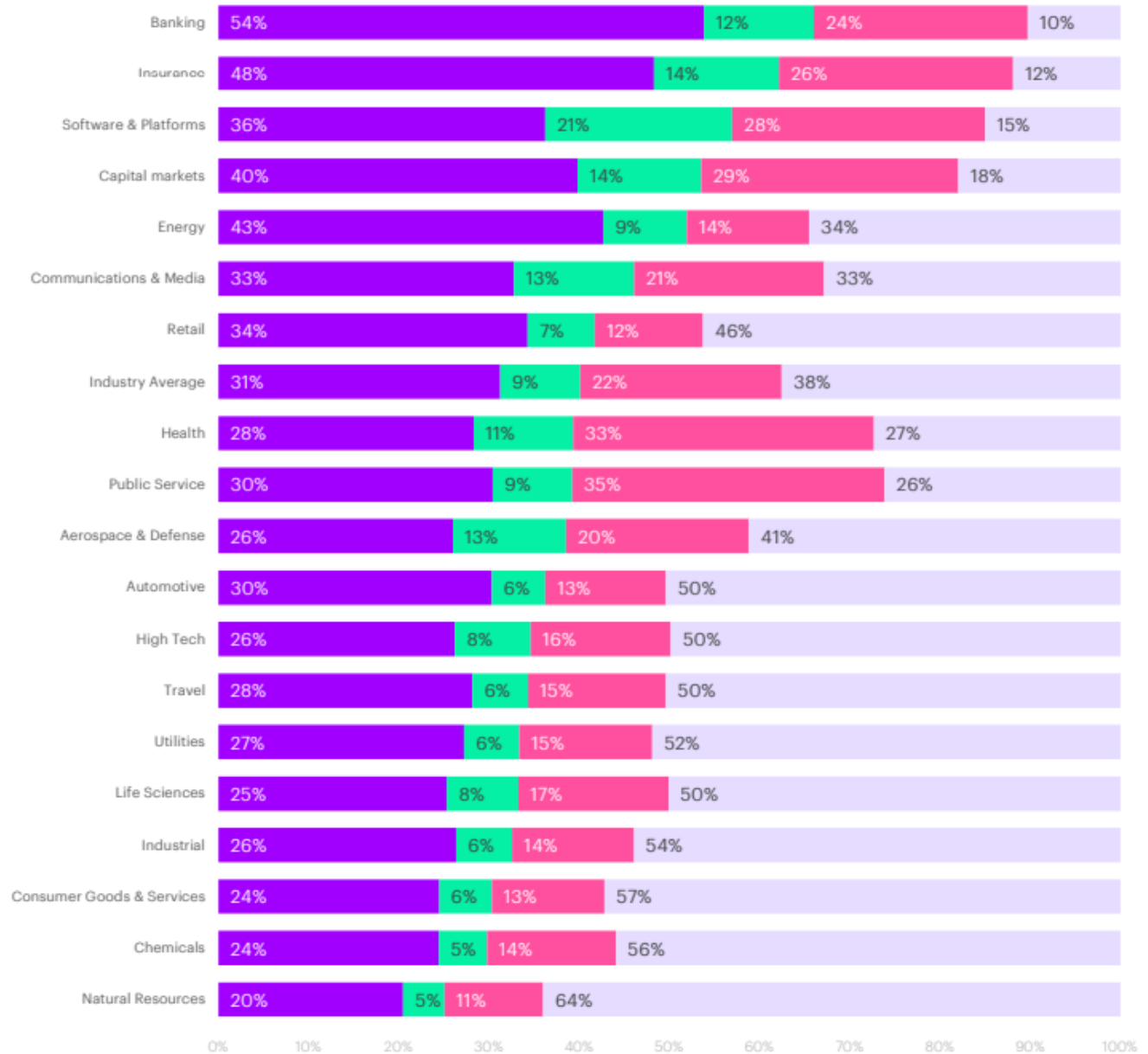




AI TAKING OVER JOBS?

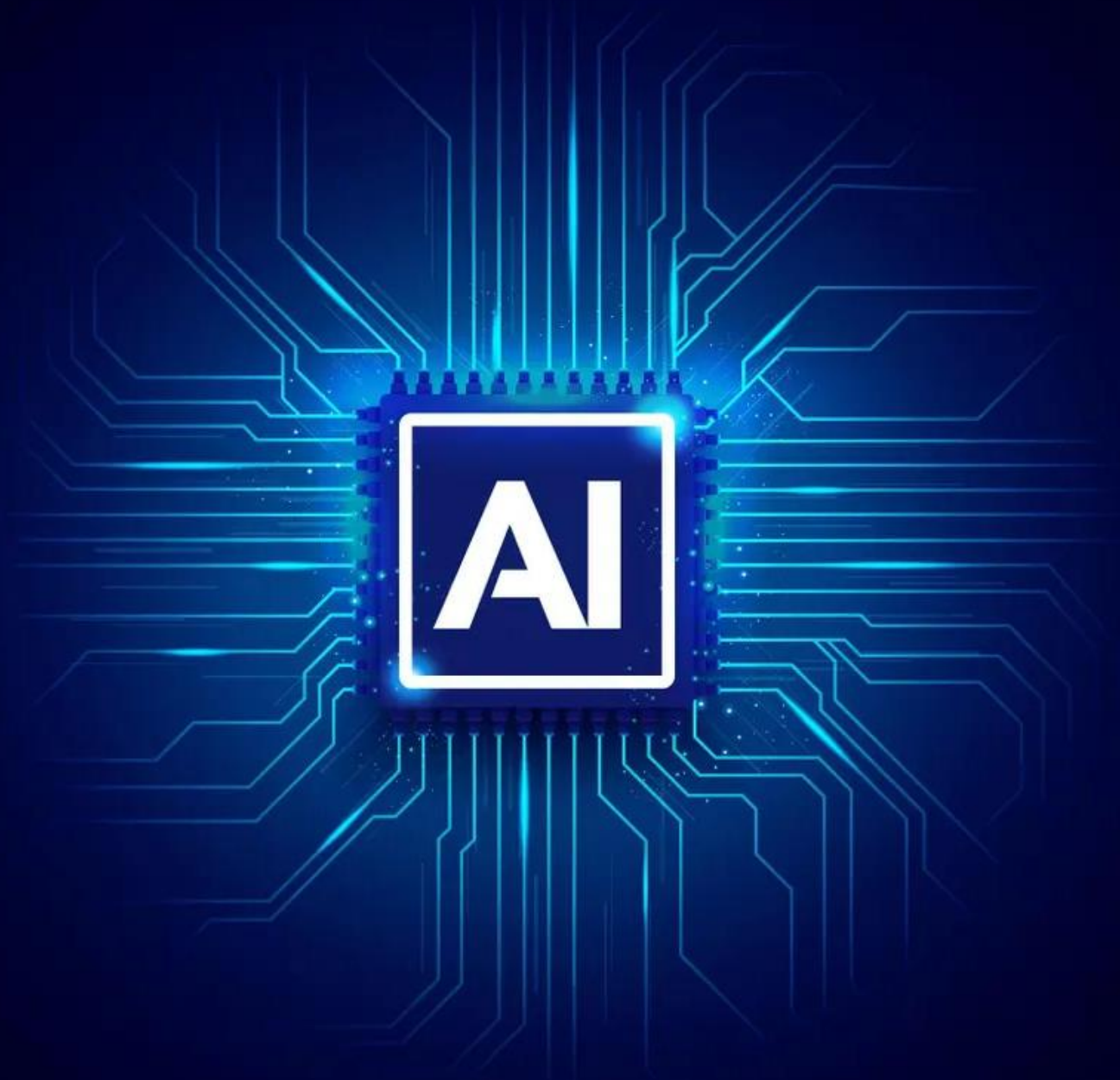
Work time distribution by industry and potential AI impact

Based on their employment levels in the US in 2021



SOURCE: ACCENTURE RESEARCH

CASE STUDY
AI IN
ENTERTAINMENT





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ON STRIKE!

SAG-AFTRA.
ON STRIKE!

ON STRIKE

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ON STRIKE!

ON STRIKE

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OW!

STRONG

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STRONG

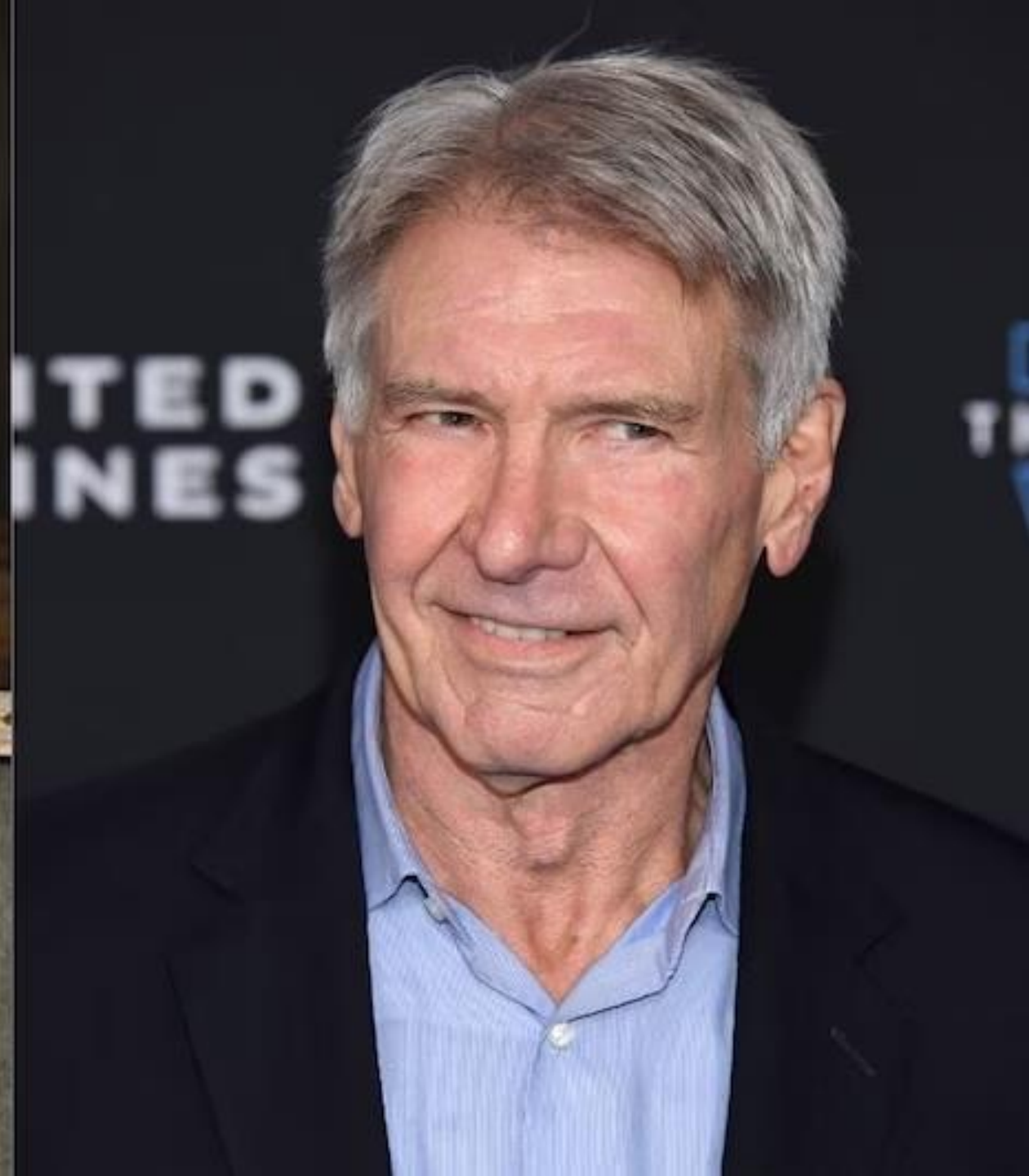
SAG-AFTRA
STRONG

SAG-AFTRA
STRIKE!

SAG-AFTRA

SAG-AFTRA.
ON STRIKE!

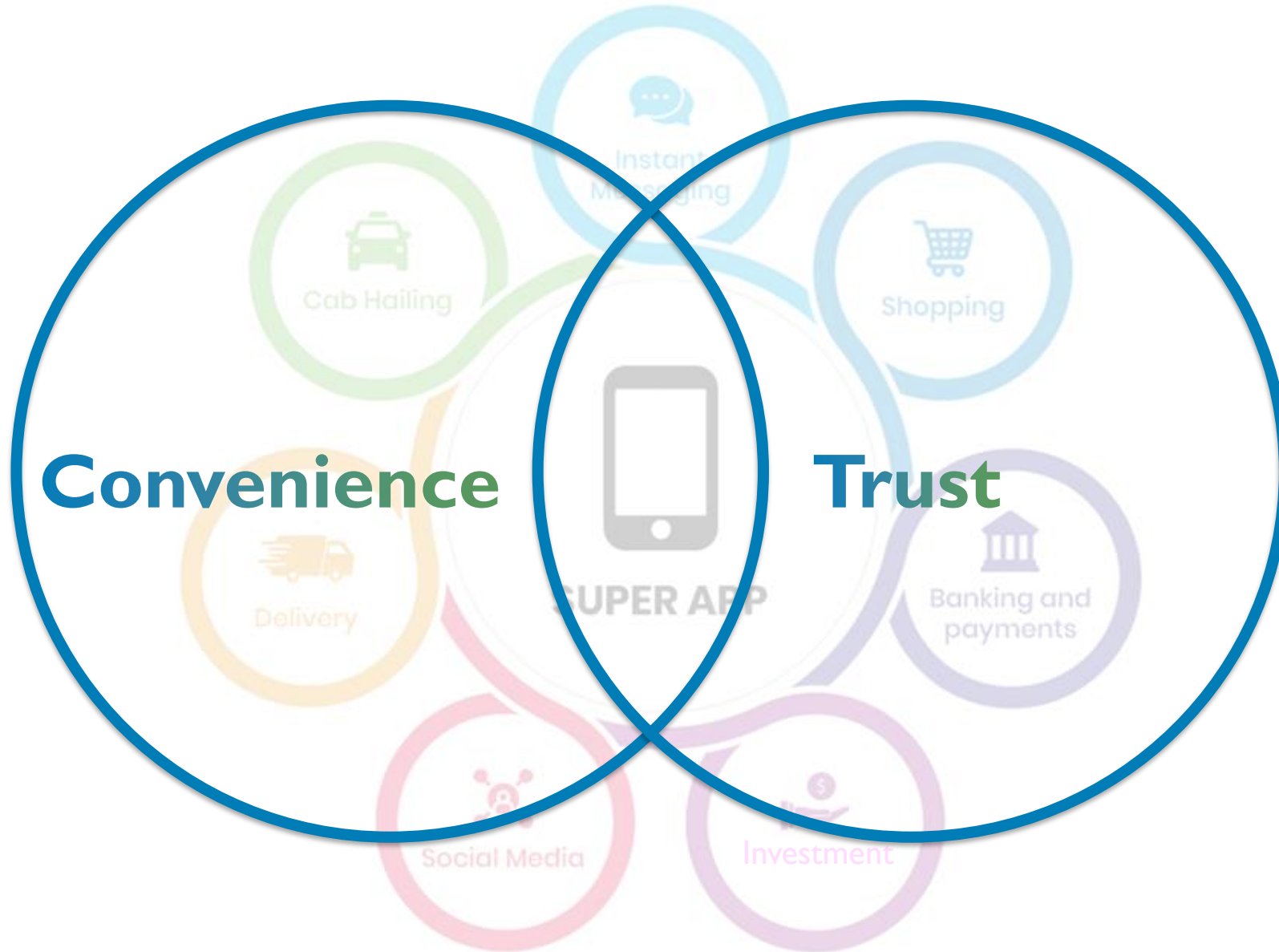
SAG-AFTRA

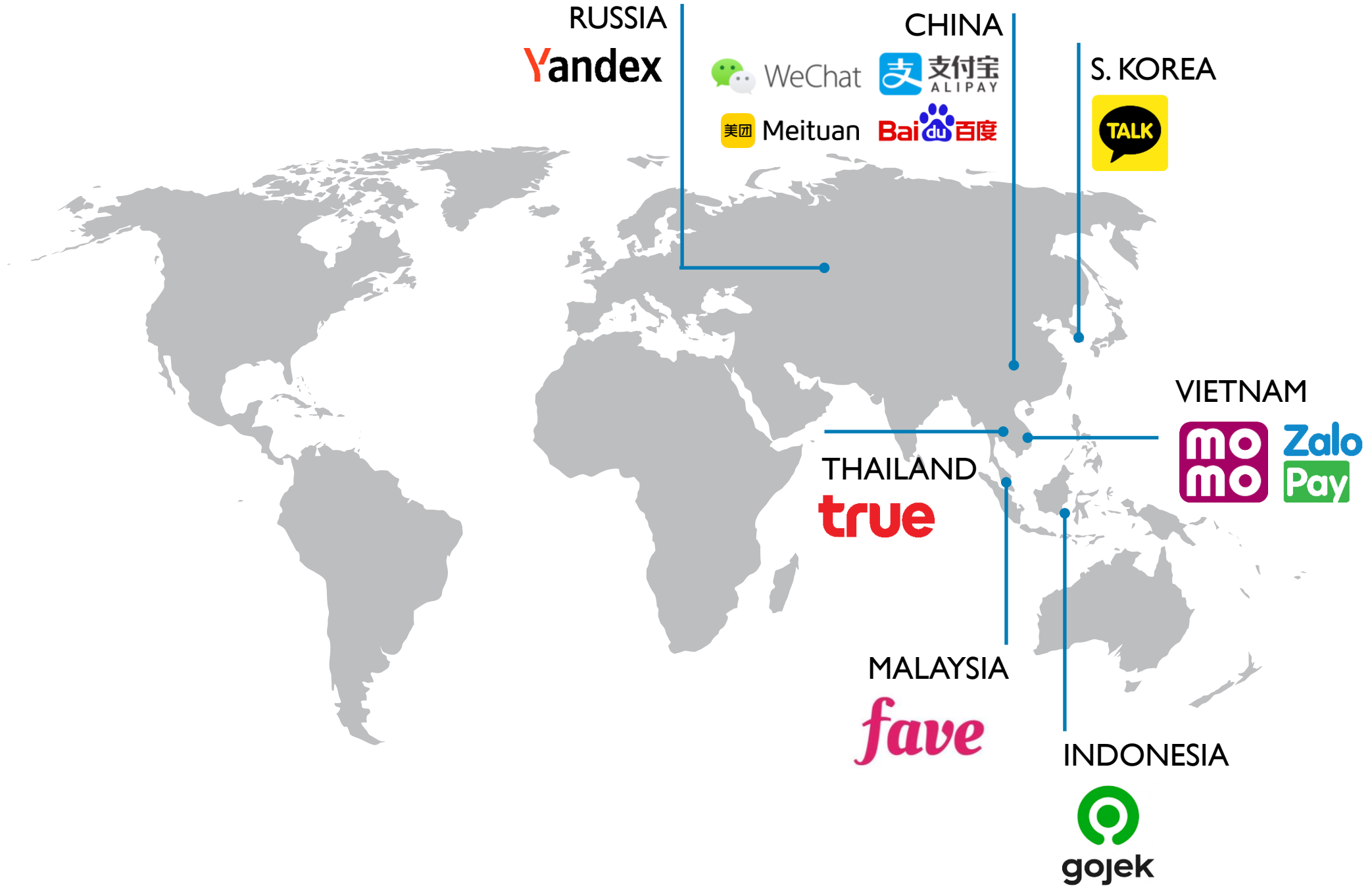


THE SUPERAPPS









RUSSIA
Yandex

CHINA
WeChat
ALIPAY 支付宝
Meituan 美团
Baidu 百度

S. KOREA
TALK

VIETNAM
mo mo
Zalo Pay

THAILAND
true

MALAYSIA
fave

INDONESIA
gojek

RUSSIA
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CHINA
WeChat 支付宝 ALIPAY
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“2.7bn ACTIVE USERS OF TOP
15 SUPERAPPS IN 2022”

Gartner®

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INDONESIA

gojek

RUSSIA
Yandex

CHINA
WeChat 支付宝 ALIPAY
美团 Meituan 百度 Baidu

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TALK

“BY 2027 OVER 50% OF THE GLOBAL POPULATION WILL BE DAILY ACTIVE USERS OF SUPERAPPS”

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*“I WOULD LIKE TO DIE ON
MARS....*

...JUST NOT ON IMPACT...”





Elon Musk   
@elonmusk

Subscribe



Twitter was acquired by X Corp both to ensure freedom of speech and as an accelerant for X, the everything app. This is not simply a company renaming itself, but doing the same thing.

The Twitter name made sense when it was just 140 character messages going back and forth – like birds tweeting – but now you can post almost anything, including several hours of video.

In the months to come, we will add comprehensive communications and the ability to conduct your entire financial world. The Twitter name does not make sense in that context, so we must bid adieu to the bird.

2:52 AM · Jul 25, 2023 · **1.9M** Views



1,803



3,908



15K



1,010





Understand the Universe

Announcing xAI

July 12th 2023

Today we announce the formation of xAI.

The goal of xAI is to understand the true nature of the universe.

We will share more information over the next couple of weeks and months.

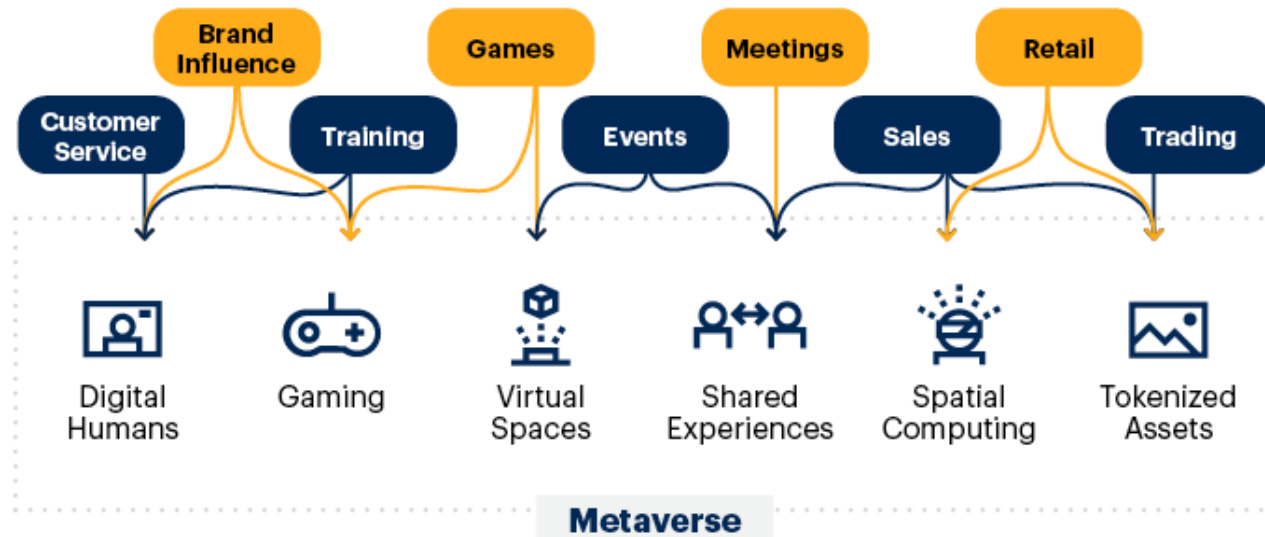
THREAT OR
OPPORTUNITY?



THE METAVERSE



Opportunities in a Metaverse (Now and in the Future)



[gartner.com](https://www.gartner.com)

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ONYX

by J.P.Morgan





METAVERSE

USD 54bn

